



# 2008 Schedule

<u>Date</u>	<u>Session</u>	<u>Language Offered</u>
4/9/2008	How to formalize your business	English
4/23/2008	How to Network	English
5/7/2008	Consulting Session-Sales/Marketing Strategy	All
5/20/2008	Consulting Session-Sales/Marketing/Bookkeeping	All
6/11/2008	PRESUPUESTO FAMILIAR (Family Budget).	Spanish
6/19/2008	How to be a Smart Advertiser	English
6/19/2008	How to be a Smart Advertiser	Spanish
6/25/2008	Intro to Investing & Financial Planning	English
7/9/2008	Consulting Session: all	English
7/15/2008	Banking and loan basics: <b>US Bank Walnut Creek</b> hosts BAC	All
7/23/2008	Consulting Session-Finance & Operations	All
7/24/2008	How to advertise on Craigslist.org	All
8/6/2008	Consulting Session-Sales/Marketing/Copywriting Strategy	All
8/20/2008	What does a Business Website Cost?	English/Spanish
9/10/2008	Customer Service & Marketing Strategy: What information should you capture to increase sales?	English
9/17/2008	How to Tell your Story in the Media	English/Spanish
9/24/2008	Consulting Session-Sales/Marketing Strategy	All
10/8/2008	Tradeshows & Expos: What collateral is a MUST have?	English/Spanish