AnewAmerica provides economic empowerment through entrepreneurship, asset building and social responsibility. We help people create good jobs, increase their income and build wealth.

**Our Mission Statement**

AnewAmerica creates prosperity through entrepreneurship and wealth-building for families pushed to the economic sidelines. Our ABC approach integrates Asset building, Business development, and Community engagement into customized training modules, technical assistance, and access to capital to ensure entrepreneurs from marginalized communities thrive.

**IMPACT MEASUREMENTS**

- **Businesses Started & Expanded**: 994
- **Jobs Created**: 1,292
- **Average Net Worth Increase**: +8%
- **Average Increase in Assets**: +9%

**OUR PROGRAMS**

- **SBA Women's Business Center**
- **Green Business Certification**
- **Asset Building Matched Savings**
- **Business Development Microloans**
- **Invest for Success Refugee Microenterprise Development Program**
- **Good To Go Fresh Carts**
- **Business Training Program**

- Countries Represented: 54
- Hours of Training & Counseling in 2015: 1,658
- Total Families Served: 25,856

AnewAmerica supports culturally appropriate training for entrepreneurs from all walks of life throughout the San Francisco Bay Area.
AnewAmerica Entrepreneurs

Family Owned Businesses: 2/3
Women Owned Businesses: 60%
Survival Rates + 5 yrs: 68%

AnewAmerica Financials

Income:
- Government Grants
- Foundations
- Earned Income
- Corporate Grants
- In-Kind Revenue

Expenses:
- Programs
- General & Admin
- Development

2015 Donors

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AC Transit
Alameda County
Oakland Community Action Partnership
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