AnewAmerica promotes economic self-sufficiency through asset-building, micro business development, and community engagement. We work with hard-working but traditionally marginalized entrepreneurs: Women, low-income people and communities of recent immigrants and refugees. Since 1999, AnewAmerica has served almost 20,000 individuals and families in the San Francisco Bay Area, growing businesses, transforming lives.

COMMUNITY IMPACT
1999 - 2013

Clients 19,562 individuals served
62% women

Businesses 492 started
144 expanded

Asset levels 9% client asset growth over time
8% average annual change in client net worth
9% average change in net worth after 3 years

WHAT WE DO

NOW! INNOVATION MODEL

CLIENT CENTRIC MODEL

ASSET BUILDING
- Access to Capital
- Credit Building
- Financial Literacy
- Savings Incentives

BUSINESS INCUBATION
- Access to Markets
- Business Planning
- Customized Coaching
- Individual Counseling
- Technology Training

COMMUNITY ENGAGEMENT
- Consumer Education
- Green Business
- Social Responsibility

636 jobs created
73% green certified
47 countries represented by our clients
60% success rate after 3 years
FINANCIALS

income

- Government: 37%
- Foundation: 20%
- Corporate: 36%
- Annual Exposition: 2%
- Other: 2%
- In-kind: 2%

expenses

- Programs: 75%
- Administrative & General: 18%
- Development: 7%

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SBA.GOV Funded in part through a Cooperative Agreement with the U.S. Small Business Administration